

Commitment Event Training

By Gordon D. Venturella

Goal

To phone as many regular attenders/contributors as possible within the time frame allotted and present them with the opportunity to make a commitment to the campaign.

Process

Every regular attender/contributor will receive a letter from the team leaders the day after commitment Sunday announcing the results thus far. This letter will contain another commitment card and envelope. The letter will state that we will be doing a phone follow-up.

Purpose

1. To give an update of the campaign to those who have not yet made their commitment.
2. To offer several vehicles by which they can make their commitment:
 - a. Someone would be happy to come by and receive his or her confidential commitment.
 - b. They may turn it in during one of the worship services.
 - c. They may drop it by the church office.

PLEASE INSTRUCT EACH PERSON WHO INDICATES A WILLINGNESS TO MAKE A COMMITMENT TO PLACE IT IN THE CAMPAIGN ENVELOPE AND SEAL IT. DO NOT ACCEPT A COMMITMENT ON THE PHONE OR RECEIVE ONE THAT IS NOT IN A SEALED ENVELOPE.

Outcome

To receive additional commitments as a result of this teams work.

Three responses

1. Yes. How and where will the commitment be turned in?
2. NO or Not Now. "NO" is an O.K. answer. We knew when we started that not everyone would or could participate. Remember, NO now, is not a NO forever.
3. Need more information. Refer to the appropriate person.

Phone Deadline: _____

Contact leader: _____

Phone Track

Hi, this is _____ from _____ .

Did you receive a letter in the mail from the church about _____ campaign? Did it have a card and envelope enclosed?

(If "no", ask if they have received the other information in the mail. If "no", apologize and promise to get a packet in the mail to them ASAP. Please check for the correct mailing address.)

Do you have any questions about the campaign that I might be able to answer?

On commitment Sunday _____ , we received over \$ _____ in commitments.

So far we've had _____ families make a commitment to the campaign.

Have you had an opportunity to pray about your participation in our campaign?

If yes list how, when and where they may turn in their card.

If no "Would you prayerfully consider participating?"

Our Victory/First Fruits weekend is _____ .

It would be such an encouragement to everyone if you could turn in your commitment by then.

Thank you for taking the time to talk to me.

These are exciting days to be a part of this church.

God bless.