

I. Preparation (silent phase as early as possible)

- A. Case statement development
- B. Feasibility Study (optional)
- C. Gift profile development
- D. Confirm campaign calendar of events
- E. Campaign coordinator recruited
- F. Leadership recruitment
- G. Communication: Title/Logo/Printer

II. Training (three weeks)

- A. Leadership training
- B. Recruitment lists developed and assigned
- C. Small group training
- D. Prayer event training

III. Ministry (four weeks)

- A. Small groups meet
- B. Prayer event
- C. Leadership Team meeting
- D. Celebration event/Advance commitment training

IV. Challenge (four weeks)

- A. Weekend exposure/emphasis
- B. Final Leadership Team meeting (breakfast/dinner)
- C. Advance commitment dessert
- D. Printed pieces sent every week

V. Commitment and Celebration (two - three weeks)

- A. Commitment weekend
- B. Celebration event
- C. Commitment follow-up
- D. First Harvest weekend

VI. Conservation and Growth (three years)

- A. Recommitment Weekend #1
- B. Recommitment Weekend #2
- C. Assimilation new member strategies
- D. Information ongoing communication